

BALANCED WELLNESS PLANOGRAM RECOMMENDATIONS



\$1+ Shelf Option

STACY'S® PARMESAN
GARLIC & HERB

STACY'S® CINNAMON
SUGAR

PLANOGRAM PRODUCT LISTS

CORE 5:
DORITOS® NACHO CHEESE
CHEETOS® CRUNCHY
LAY'S® CLASSIC
RUFFLES® CHEDDAR & SOUR CREAM
FRITOS® ORIGINAL

TURBO SPIRAL: PEPSICO® ROTATIONAL NEWS

REGIONAL TOP PERFORMERS:
ROLD GOLD® CLASSIC TINY TWISTS
OH BOY! OBERTO® HICKORY SMOKED BEEF JERKY
SUNCHIPS® HARVEST CHEDDAR®
GRANDMA'S® BIG OATMEAL RAISIN COOKIE
SUNCHIPS® GARDEN SALSA®
QUAKER® SNACK MIX CHEDDAR CHEESE
BAKED! CHEETOS®
FRITO LAY® SALTED PEANUTS
BAKED! LAY'S® REGULAR
BAKED! DORITOS® COOL RANCH