

# **Charitable Vending** **Donation Program**



**Generate monthly donations  
with free “Mini Billboards”  
promoting your cause  
Throughout your community**

**Charitable Vending Management Inc.  
“Since 1931”**

**This is a free program  
For You!**



# Design Your Own Logo!



# **Vending Donation Program Outline**

- **We place vending machines in local businesses in your community**
- **The Business will receive:**
  - **Brand New Vending Machines**
  - **Improved vending service**
  - **Your custom designed “Mini Billboard” on the Drink Machine**
  - **Donation Box attached to machine (optional)**
  - **All at NO COST TO THE BUSINESS OR YOUR organization!**
- **We handle all the Marketing and Communication**
- **Your Organization Receives:**
  - **10% of the Net Profit from each location’s Vending Machines**
  - **100% from the Donation boxes at each location**
  - **Exposure throughout the community**

# **How Does Your Organization Benefit?**

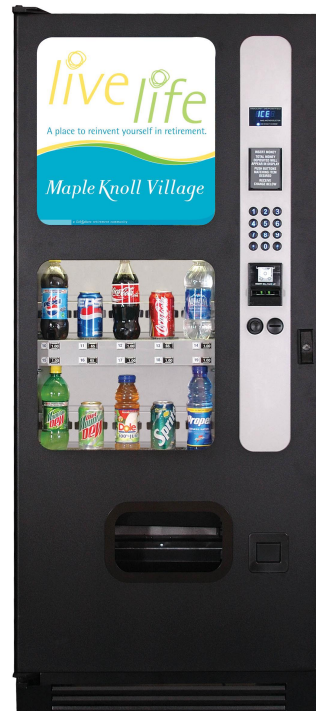
- **You collect 100% of the donations from the attached donation boxes because you have the keys!**
- **Your logo and design are prominent on the vending equipment and provide you with free “mini billboards” placed in high traffic business locations around your community.**
- **You receive 10% of the Net Profits from the Vending Machines**



- **“The customized vending machines are a real hit! The animal graphics look great and the donation box brings in a steady stream of donations. I highly recommend this program.” Tom Colvin Executive Director The Animal Rescue League of Iowa**



# The Possibilities are Endless!



# **Need New Vending service At Your Location? We Do That Too!**

- **Receive the very best Local Vending Service and generate Donations at your location.**
- **All at No Cost to You!**
- **Customize the front of the Machine with your Logo and Design**
- **Decide what products go into your Vending Machines.**

**Humane Society of Tampa Bay – Tampa Bay, FL**

*"We have only had our vending machine for a few months and we had an immediate response! The shelter employees and volunteers were thrilled! The customers are putting donations into our box since it is less expensive to get a drink here than at the local quick mart. My only wish is that we had done it sooner!"*

# Sample of Participating Organizations

- American Red Cross
- Salvation Army
- Goodwill Industries
- Catholic Charities
- Boys and Girls Club
- Veterans Green Jobs
- Animal Rescue League of Iowa
- Humane Society of Tampa Bay
- SPCA of Charlottesville
- Save-A-Pet
- Sacramento SPCA
- Boulder Valley Humane Society
- Table Mountain Animal Center
- The Washington Animal Rescue League
- Atlanta Humane Society

Animal Rescue League of Iowa  
Des Moines, IA

*"The customized vending machines are a real hit! The animal graphics look great and the donation box brings in a steady stream of donations. I highly recommend this program."*

Jeff T. with *Vending Aces*  
(Vending Operator for Atlanta Humane Society)

*"Bill,  
Just wanted to say thank you for the opportunity to work with you and the Humane Society on this venture. So far everything's going well. Machines were delivered last Wed. and installed without any problems. Apparently everyone was glad to have a new vending company servicing the offices. The previous company was not well liked by the HS employees."*

# **Help Us Help You**

**Help spread the word to business that accepting these free machines will raise valuable donations for your organization . The more machines that are placed the more donations you receive.**

- **Put a link on your website or Face book page**
- **Include a small article in your newsletter**
- **Ask your staff and volunteers if they know of any businesses who would want these free machines installed to help raise donations for you.**
- **Mention this program on any television or radio spots you are involved in.**



# Example of Newsletter Insert

## *Animal Rescue League of Iowa Publication – “Tailwaggers”*

### Vending Machines Provide Needed Donations for the Animal Rescue League of Iowa

**T**he Animal Rescue League of Iowa and The Wittern Group of Des Moines have come up with a new vending concept to provide your company the very best full service vending program and at the same time, help the ARL at no cost to you! Vending machines provide needed donations for the Animal Rescue League of Iowa. Simply let the Wittern Group place brand new vending machines in your business. One of their local vendors will keep your machines filled with the freshest top named products. This program is offered at no cost to your business and will directly benefit the Animal Rescue League of Iowa!

“ Things are going great and people are really happy with the machines and the selection! We were glad to make a change in our vending, to help support the Animal Rescue League of Iowa!”

Sarah - Moulton Elementary School



Pictured from top to bottom are businesses who have already added the full service vending program to their businesses: Des Moines Radio Group, Johnston City Hall, Johnston Public Works and Moulton Elementary School.

# **Contact Information**

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